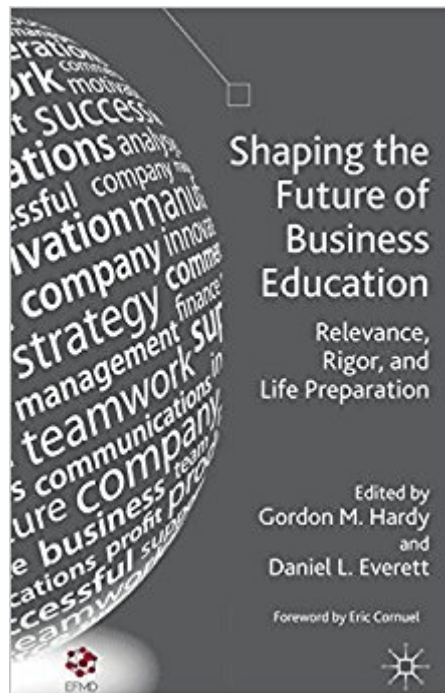




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Shaping The Future Of Business Education: Relevance, Rigor, And Life Preparation



Synopsis

In a world economy where rapid change is the only constant, what is the best way for business schools to prepare the leaders of tomorrow? The authors of this volume argue that a broad and rigorous education is needed; one that fuses business knowledge with arts and sciences, technology, and ethical training.

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